



2011 District Rui strong teacher new: to build the hospitality chains empire of operations management articles (6DVD) (Chinese Edition)

By QU RUI QIANG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2011-07-01 Pages: 6 Publisher: Jilin Audiovisual Press slogan: single-store profitability to achieve the maximum outstanding management talent quickly copy the Speaker: District Rui strong teacher Description: District Rui strong teacher. in 2006. China's catering Ten professional managers. a combination of actual and theoretical chain operations management expert. District teacher has more than 10 years experience in the operation and management of large chain enterprises. served as KFC. BP ??and other multinational companies. senior operations manager duties. have served foreign investment. joint ventures. private three chain form. dozens of excellent enterprise. real-world experience rich with chain industry walking dictionary reputation in the industry. His teaching style is lively and easy. case combat practical excellent students repercussions. SYNOPSIS: With the impetus of competition in the market. a lot of hotel food and beverage brands towards the road of the chain. Scale of chain enterprises in a short period of time. high-speed development. but also face the challenges and bottlenecks: the branch of standardization and operating standards reference times arrhythmia. headquarters did not establish a professional monitoring system. resulting in...



Reviews

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