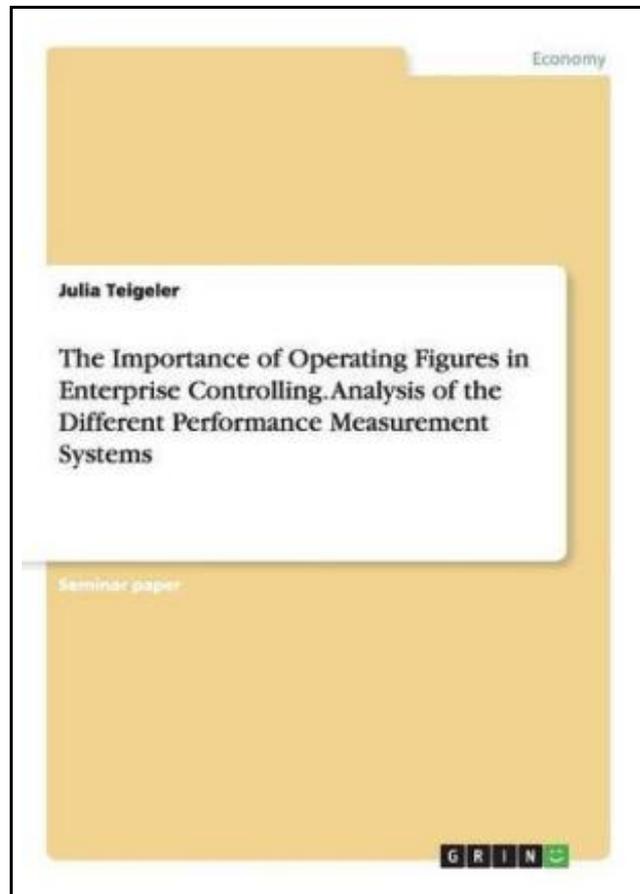


# The Importance of Operating Figures in Enterprise Controlling. Analysis of the Different Performance Measurement Systems



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*(Lily Ryan)*

## **THE IMPORTANCE OF OPERATING FIGURES IN ENTERPRISE CONTROLLING. ANALYSIS OF THE DIFFERENT PERFORMANCE MEASUREMENT SYSTEMS**



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