



Nursery Management: Administration and Culture (4th Edition)

By Davidson, Harold; Mecklenburg, Roy; Peterson, Curtis

Prentice Hall, 1999. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: I. GENERAL. 1. Brief History of the Nursery Industry. 2. The Nursery Industry. II. ADMINISTRATION. 3. Management Applied to Nurseries. 4. Selection of a Nursery Site. 5. Organization and Development of the Nursery Site. 6. Laws, Regulations, and Codes. 7. Financial Management. 8. Wholesale Marketing of Nursery Crops. 9. Nursery Inventory Management. 10. Shipping Nursery Stock. III. CULTURE. 11. Nursery Crop Production. 12. Soil and Nutrition Management for Field-Grown Plants. 13. Media and Nutrition Management for Container-Grown Plants. 14. Irrigation of Nursery Crops. 15. Modifying Plant Growth and Development in the Nursery. 16. Managing Weeds, Insects, and Diseases. 17. Nursery Storage Facilities. 18. The Production and Use of Compost. IV. APPENDICES. A. Guide to Plant Locators. B. Partial List of Books and Bulletins Pertaining to Areas of Nursery Management. C. Addresses of Nursery-Related Organizations. D. Trade Journals Related to the Nursery Industry. E. Approximate Metric Conversions. F. Rate per 1000 sq ft Nomograph. G. Rate Per Acre Nomograph. H. Fertilizer Proportioner Nomograph, 100ppm. I. Determining the Weight of B&B Plants. J. Proximate Weight of B&B Plants. K. Area of Circles in Square Feet....



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